

Project Grading Guide – Proposal Presentations

	10 points	8 points	6 points	4 points	2 points
Did you clearly define 1 strong story?					
Did you clearly state the benefits of your findings for the company?					
Can your “customer” use this presentation?					
Rather than just identifying a problem, did you propose how to fix it?					
Did you properly identify some key additional information you could use?					
Was your Executive summary truly stand-alone?					
Was the analysis appropriate?					
Did you include any					

extraneous analyses?					
Quality of the presentation style					
Did you learn anything? (from yourself and from others)					