

## Project Grading Guide – P.O.C. Presentations

	<b>10 points</b>	<b>8 points</b>	<b>6 points</b>	<b>4 points</b>	<b>2 points</b>
<b>Did you clearly define 1 strong story?</b>					
<b>Has your story been strengthened by the additional information you received?</b>					
<b>Did you clearly lay out base assumptions/identify strengths AND weaknesses of your analysis?</b>					
<b>Do the analytics reflect the new information?</b>					
<b>Did you properly identify some key additional information you could use?</b>					
<b>Was your Executive summary truly stand-alone?</b>					
<b>Was the analysis appropriate?</b>					
<b>Did you include any extraneous analyses?</b>					
<b>Quality of the presentation style</b>					
<b>Did you learn anything? (from yourself and from others)</b>					