

Project Grading Guide – Final Presentations

	10 points	8 points	6 points	4 points	2 points
Did you clearly define 1 strong story?					
Has your story and your analysis clearly “grown” from the proposal to the final presentation?					
Did you clearly lay out base assumptions/identify strengths AND weaknesses of your analysis?					
Do the analytics reflect the new info from both the Proposal and POC?					
Did you properly identify potential extensions from your project?					
Was your Executive summary truly stand-alone?					
Was the analysis appropriate?					
Did you include any extraneous analyses?					
Quality of the presentation style					
Did you learn anything/overcome any “hurdles”? (from yourself and from others)					