

Project Grading Guide – P.O.C. Presentations

	10 points	8 points	6 points	4 points	2 points
Did you clearly define 1 strong story?					
Has your story been strengthened by the additional information you received?					
Did you clearly lay out base assumptions/identify strengths AND weaknesses of your analysis?					
Do the analytics reflect the new information?					
Did you properly identify some key additional information you could use?					
Was your Executive summary truly stand-alone?					
Was the analysis appropriate?					
Did you include any extraneous analyses?					
Quality of the presentation style					
Did you learn anything? (from yourself and from others)					